

K.A.H.M. Unity Women's College, Manjeri

Programme Report - FILM CLUB

Programme 1 - Inaugural Talk

(The format is prepared and circulated by IQAC)

<i>1.Name of the programme</i>	FILM CLUB INAUGURATION
<i>2.Aim, Objectives, and Scope of the programme</i>	The main objective is to create a space for the students thereby encouraging them to watch more movies so that they can analyse them critically and evaluate them on a social perspective.
<i>3.Name of the coordinator/organizing secretary</i>	Ms. Krishna Sunder A., Ph.D. Ms. Nayana Suresh
<i>4.Date of programme</i>	October 6, 2022
<i>5.Mode of the programme(offline/online)</i>	Offline
<i>6.Total number of attendees/ participants</i>	100
<i>7.Organizing body</i>	Film Club K.A.H.M. Unity Women's College,Manjeri
<i>8.Organizing committee members</i>	Students and Staff, Film Club (Details attached)
<i>9.Students' involvement in organizing the programme</i>	1. Event co-ordination 2. Venue arrangement 3. Anchoring 4. Brochure making 5. Reception and Refreshment
<i>10. Detailed Report of the programme</i>	Attached
<i>11. Feedback of the programme</i>	Attached
<i>12. Feedback analysis</i>	Attached

<i>13. Outcome, Evaluation and results of the programme</i>	Attached
<i>14. Signature of the organising secretary</i>	

10. Detailed report of the programme

The Film Club at K.A.H.M. Unity Women's College, Manjeri, was inaugurated by Mr. Harinarayanan S., Assistant Professor, Department of English, N.S.S. College, Ottapalam on October 6, 2022. The inaugural talk which was in collaboration with the P.G. Department of English was on "New Generation Malayalam Cinema and its Various Manifestations". The inaugural session was presided over by the Principal of the College, Dr. Muhammed Basheer Ummathur. Dr. Shahina Mol A.K.(Head of the Department of English), Dr. Krishna Sunder A.(Film Club Co-ordinator) and Ms. Hidha K. of Fifth Sem English spoke during the session. The inaugural session focussed on the deconstruction strategies used in New Generation Malayalam Films thereby revamping the hitherto notions on power, stardom and gender. The Welcome note was given by Ms. Aswathi of Fifth Sem History and Ms. Nayana Suresh (Joint coordinator, Film Club) delivered the vote of thanks.

Organising committee members

Teacher Co-ordinators

Krishna Sunder A., Ph.D.
Ms. Nayana Suresh

Student Co-ordinators

Ms. Hidha - 5th Sem English
Ms. Femi - 5th Sem English

1. Anchoring and announcement - Ms. Aswathi, 5th Sem History, Ms. Hidha - 5th Sem English
2. Venue and stage arrangement - Afeefa and Qanitha - 5th Sem English
3. Media Report (English) - Anshida , Hanna
4. Photo coverage - Aameena - 3rd Sem P.G. English

11.Feedback of the programme

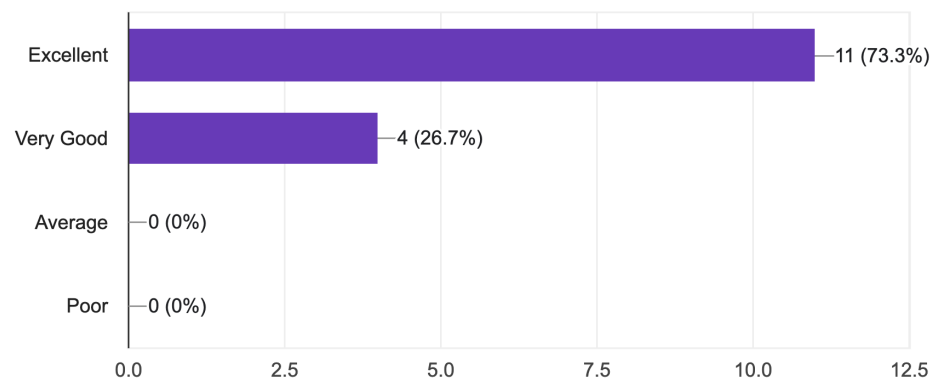
The Feedback of Film Club Inaugural talk was conducted online. A google form was used to collect the feedback from the class representatives at K.A.H.M. Unity Women's College, Manjeri.

12.Feedback analysis

After collecting the general feedback from the respective classes, the class representatives marked their feedback. Around 73.3% described the inaugural talk as Excellent. 26.7% rated the programme as very good.

How would you evaluate the Inaugural talk ?

15 responses



13.Outcome, Evaluation, and results of the programme

The Film Club Inaugural talk really gave a foundation to the knowledge about Film Industry and how Films evolved through these years. It also helped our students to build upon Leadership qualities when they were in charge of the whole event. The talk touched upon different layers of Malayalam cinema which gave a new vigour to analyse them in a different dimension. The interactive session which followed after the talk helped our students to know more about the technical side of movie industry which included editing, cinematography, camera shots etc.

14. Signature of the organising secretary

K.A.H.M. Unity Women's College, Manjeri

Programme Report - FILM CLUB

Programme 2 - Short Film Making

(The format is prepared and circulated by IQAC)

1.Name of the programme	SHORT FILM MAKING
2.Aim, Objectives, and Scope of the programme	The key objective was to use the power of audio-visual medium blended with the creativity of young minds to spread awareness about the Anti Drug Campaign “Bhodha Poornima” organised by the Higher Education Department, Kerala.
3.Name of the coordinator/organizing secretary	Ms. Krishna Sunder A., Ph.D. Ms. Nayana Suresh
4.Date of programme	October 6, 2022
5.Mode of the programme(offline/online)	Offline
6.Total number of attendees/ participants	20
7.Organizing body	Film Club K.A.H.M. Unity Women’s College,Manjeri
8.Organizing committee members	Students and Staff, Film Club (Details attached)
9.Students’ involvement in organizing the programme	1. Event co-ordination 2. Recording 3. Editing related to films 4. Script writing
10. Detailed Report of the programme	Attached
11. Feedback of the programme	Attached
12. Feedback analysis	Attached

<i>13. Outcome, Evaluation and results of the programme</i>	Attached
<i>14. Signature of the organising secretary</i>	

10. Detailed report of the programme

Under the aegis of Film Club at K.A.H.M. Unity Women's College, the U.G. and P.G. students of English Department recorded a short film in association with the anti-drugs campaign "Bhodha Poornima" organized by the Higher Education Council, Kerala. The short film foreshadows the consequences that come with drug addiction and the better future which is ahead, if one decides to quit. This short film was shot from the college premises and several students contributed in the making process. Minnath Beevi of 3rd semester P.G. English framed the script, Ameena Banu from the same class played the lead role and the short film was edited by Fathima Shirin Shahana. Mr. Sidhique P. (Assistant Professor, Dept. of English), Hamraz (Assistant Professor, Department of Physical Education), Thrishna, Fidha, Nafla, Anshida, Anju, Nimisha, Athira, Hana, Binooja and many talented faces enacted their parts and the cinematography was done by Jalva, Bahsha, Hiba, Femi and Dilna.

Organizing committee members

Teacher Co-ordinators

Krishna Sunder A., Ph.D.

Ms. Nayana Suresh

Student Co-ordinators

Ms. Aneesa Minnath Beevi - 3rd Sem P.G. English

Ms. Ameena - 3rd Sem P.G. English

Lead roles - Ms. Ameena 3rd Sem P.G. English

Secondary roles - Thrishna, Fidha, Nafla, Anshida, Anju, Nimisha, Athira, Hana, Binooja

Cinematography - Jalva, Bahsha, Hiba, Femi and Dilna. (Final year English and P.G. English students)

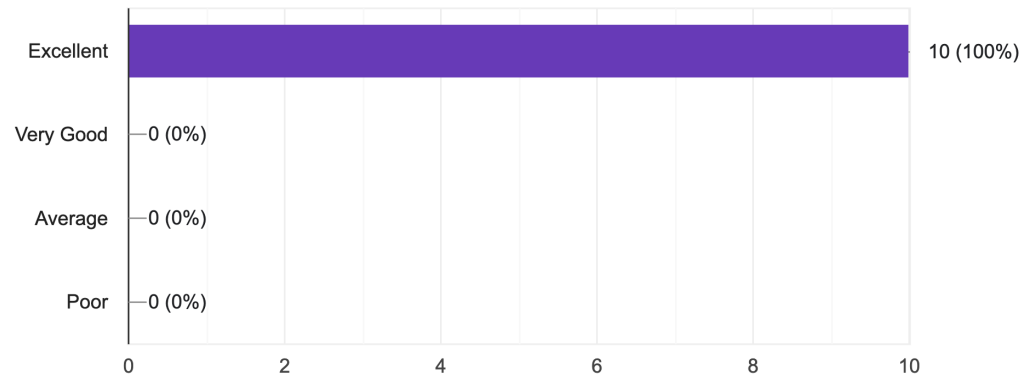
11. Feedback of the programme

The Feedback of Short Film Making was conducted online. A google form was used to collect the feedback from the students who participated directly in the venture.

12.Feedback analysis

How would you evaluate this student venture - short film making ?

10 responses



The feedback gave a cent percent positive note rating the venture as an excellent opportunity for the college level students to showcase their artistic capabilities.

13.Outcome, Evaluation, and results of the programme

This "short film venture" by the Film Club helped to engage potential filmmakers at college level in both awareness generation and dissemination level. The short film also generated an awareness which will ultimately reflect in their life with the motto "Say No to Drugs". It also helped to promote youth engagement with Audi-visual applications.

14. Signature of the organising secretary

K.A.H.M. Unity Women's College, Manjeri

Programme Report - FILM CLUB

Programme 3 - Interaction with “Dear Vappi” Team

(The format is prepared and circulated by IQAC)

1.Name of the programme	DEAR VAPPI - MOVIE PROMOTION WITH STUDENT INTERACTION
2.Aim, Objectives, and Scope of the programme	Colleges being a hotbed for movie promotions, this event really engaged the students with a real time meeting of the film crew. The interactions and performances acted as an added advantage in cultivating social awareness and media culture as per the current trend.
3.Name of the coordinator/organizing secretary	Ms. Krishna Sunder A., Ph.D. Ms. Nayana Suresh
4.Date of programme	February 2, 2023
5.Mode of the programme(offline/online)	Offline
6.Total number of attendees/ participants	The whole students of the college attended the programme.
7.Organizing body	Film Club & “Erica” College Union K.A.H.M. Unity Women’s College,Manjeri
8.Organizing committee members	Students and Staff, Film Club (Details attached)
9.Students’ involvement in organizing the programme	1. Event co-ordination 2. Reception 3. Being the moderators for interaction
10. Detailed Report of the programme	Attached
11. Feedback of the programme	Attached
12. Feedback analysis	Attached

<i>13. Outcome, Evaluation and results of the programme</i>	Attached
<i>14. Signature of the organising secretary</i>	

10. Detailed report of the programme

Film Club in association with ERICA Students' Union, K. A. H. M Unity Women's College Manjeri welcomed the crew of the Malayalam film "Dear Vappi" on February 2nd, 2023. The film crew included the leading actors of Malayalam cinema, Mr. Niranjan Maniyan Pilla Raju and the Kerala State Film Award Winner Ms. Sree Rekha. The bunch also had the amazing playback singer Ms. Sana Moydootti and the emerging musical band Aalmaram. Fine Arts Secretary of ERICA Students' Union, Ms. Fathima Safa officially welcomed the guests. Principal Dr Muhammed Basheer Ummathur addressed the guests which was followed by the presidential address of the Vice Chairperson Ms. Nafla T P. Manager Engineer O. Abdul Ali delivered the felicitation address. Ms. Vajeeda Jebin delivered the vote of thanks.

Organising committee members

Teacher Co-ordinators

Krishna Sunder A., Ph.D.

Ms. Nayana Suresh

Student Co-ordinators

All the students in the Film Club and all the Union members from "Erica" College Union were involved in the event management of the programme.

11.Feedback of the programme

The Feedback of this event was taken orally during a review meeting and the student representatives spoke highly about the programme.

12.Feedback analysis

One important element that got highlighted in the feedback was the interactive session which enabled them to know more about the production units, locations and the technical backdrop within the movie industry. The feedback indeed reminded us that the students require more programmes from these dimensions so as to explore the social world.

13.Outcome, Evaluation, and results of the programme

As campuses can offer what Producers need, the programme was a huge success. Students really enjoyed the event in multiple layers. On one hand, it offered them artistic entertainment in a world of hashtags and Instagram. On the other hand, it imbibed social values and ethics which were sidelined in the current scenario. A review meeting with the student representatives made us realise that the programme had deeply created an impact in the students in a positive way.

14. Signature of the organising secretary

K.A.H.M. Unity Women's College, Manjeri

Programme Report - FILM CLUB

Programme 4 - Experiential Learning with the movie “Ayisha”

(The format is prepared and circulated by IQAC)

1.Name of the programme	EXPERIENTIAL LEARNING - AYISHA MOVIE - A TRIP TO WATCH THE MOVIE
2.Aim, Objectives, and Scope of the programme	The main aim of the event was to test the collective subjectivity and to get various responses from the students. The scope even extended to discovering the layers within cinema rather than considering it as a mere theatrical pursuit.
3.Name of the coordinator/organizing secretary	Ms. Krishna Sunder A., Ph.D. Dr. Hikmathullah V. Ms. Nayana Suresh
4.Date of programme	January 30, 2023
5.Mode of the programme(offline/online)	Offline
6.Total number of attendees/ participants	65 students
7.Organizing body	Film Club & Theatre club K.A.H.M. Unity Women’s College,Manjeri
8.Organizing committee members	Students and Staff, Film Club & Theatre Club (Details attached)
9.Students’ involvement in organizing the programme	1. Event co-ordination 2. Ticket Booking 3. Arranging Transportation
10. Detailed Report of the programme	Attached
11. Feedback of the programme	Attached
12. Feedback analysis	Attached

<i>13. Outcome, Evaluation and results of the programme</i>	Attached
<i>14. Signature of the organising secretary</i>	

10. Detailed report of the programme

Film club in association with Malayala Vedi and Theatre club conducted an experiential learning venture for students by taking them for the movie “Ayisha” at Ladder Cinemas, Indian Mall, Manjeri on January 30th, 2023. The movie generated an awareness through life lessons from a global viewpoint. 65 students who participated for the programme were able to learn more about the technical aspects of cinema. The return trip was swaddled with discussions ranging on to the multiple perspectives of the movie. The discussion really helped the students to observe one’s own statements as well as comprehend the constructive criticisms against various expressions. The discussion also helped them how to be assertive and how not to be aggressive during a group discussion.

Organizing committee members

Teacher Co-ordinators

Krishna Sunder A., Ph.D.

Dr. Hikmathullah V.

Ms. Nayana Suresh

Student Co-ordinators

All the students in the Film Club and all the members from Theatre Club were involved in the programme.

11.Feedback of the programme

The Feedback of this event was conducted online. A google form was used to collect the feedback from the students.

12.Feedback analysis

The response through the feedback described the programme as an excellent opportunity to widen their dimensions on movies. Around 91% of the students rated it as excellent, while 6% rated the event as very good. Around 3% of the students described it as a good event.

13.Outcome, Evaluation, and results of the programme

The main outcome of the programme was to shape an inherent taste for movies through constructive discussion and creative criticism. The return trip in the bus provided a golden opportunity for the staff and students to immerse themselves in a discussion on the movie with subjective differences. The students enjoyed the movie and had varied opinions about the movie which really triggered a lively group discussion.

14. Signature of the organising secretary

